

CENTRO OF CAYUGA

Title VI - Fare Equity Analysis

Executive Summary

The Central New York Regional Transportation Authority (CNYRTA) proposes a restructure of its fares to create one cohesive fare structure across all four properties (CNY Centro Inc., Centro of Cayuga, Centro of Oneida, and Centro of Oswego) and the elimination of free transfers at all locations.

Cash fare:	\$1.00	(Reduced fare: \$0.50)
Transfers:	Eliminated	
Max Pass:	\$12.00	(Reduced fare: \$6.00)
Day Pass:	\$4.00	(Reduced fare: \$2.00)
10-Ride Pass:	\$10.00	(Reduced fare \$5.00)

All fare changes regardless of amount and changes to transfer policies require CNYRTA to perform a Fare Equity Analysis. This is specified under Title VI of the Civil Rights Act of 1964 and in accordance with the CNYRTA Board Approved Title VI Program.

The Fare Equity Analysis addresses how the proposed fare changes and transfer policies impact Title VI populations, and how impacts will be mitigated, in accordance with Federal Transit Administration (FTA) guidelines.

Auburn City cash fares and 10-Ride Pass costs will remain unchanged. The cost of the MAX Pass and Day Pass will increase. Multi ride trips will be more costly due to the elimination of free transfers. As such the average fare payment for customers will increase no more than \$0.66 per trip.

Auburn Commuter, Welch Allyn-Tessy, and local trips within Skaneateles or Marcellus will have a reduction in single ride cash fares and 10-Ride Pass costs. Customers who take multi ride trips will see an increase in average fares of no more than \$0.42.

Moravia cash fares will remain unchanged. The 10-Ride Pass cost will increase. Multi ride trips will be more costly due to the elimination of free transfers. There is an 80-percentage point difference in transfer usage between low-income (100%) and overall riders (20%). This results in a disproportionate burden for low-income riders. The data is likely skewed due to the small sample of surveys on this route (5).

The proposed changes do not result in a disparate impact on minority customers. The disparity for low-income riders on the Moravia service can be mitigated using a Day Pass. Centro will inform the public of the benefits of using unlimited ride passes when making trips that previously required transfers.