

PUBLIC NOTICE

December 21, 2021

CENTRO ANNOUNCES PLAN TO ESTABLISH ALL CITY BUS FARES AT \$1

Syracuse, NY – Centro plans to implement a universal pricing system that will set fares for all of its city bus services at \$1.00 per adult, reducing fares for most Centro riders. The plan also establishes a universal \$3.00 adult fare for its intercity services connecting Syracuse with Auburn and Oswego, also reducing fare for customers. Centro will continue to offer half fares for Seniors, Individuals with a Disability, and Children 6-9.

The new plan homogenizes fares in all cities, replacing unique fare systems for each city service. Centro is also simplifying its pass options, offering 10-Ride, Weekly, or Daily passes for each of its services - all of which will be sold from the farebox on each bus. Unlimited pass ride options have previously been unavailable for customers commuting on Centro's intercity services connecting travel between Syracuse and Oswego, Fulton, Auburn, Skaneateles or Marcellus.

"We believe by reducing and simplifying our fares and making it more convenient to purchase our bus passes, we can make Centro more attractive to current and prospective customers," said Centro Chief Executive Officer Brian Schultz. "The cost of providing services in each of our cities is relatively the same; therefore, we feel the price we charge customers should also be the same."

Additionally, Centro is also establishing a \$2.00 fare for all of its intracity Call-A-Bus services and \$6.00 for its intercity Call-A-Bus services. Call-A-Bus customers in Syracuse and Utica will see a decrease from current fares set at \$2.50 or \$3.00 per ride. Other Call-A-Bus users will see no change in their fares.

As part of the restructuring, Centro is will no longer sell 20-Ride or 30-Ride passes in Syracuse or offering free transfers for customers in any of its service locations. In 2019, 19% of Centro riders used transfers to get to their destination. To mitigate the impact on those who use transfers, Centro has adjusted the cost of its passes, thereby eliminating or minimizing the impact on customers who transfer.

"If you are a Syracuse customer who currently transfers to and from work and pays \$4.00 for a daily round trip, we will offer an unlimited ride Day Pass for the same \$4.00," said Schultz. "Individuals who use transfers in our other city services will see an increase in the cost of a round trip and an increase in the cost of unlimited ride passes."

Of the 1,150,000 transfers used in 2019 across the Centro system, 950,000 were used in Syracuse.

Customers with questions or comments can contact Centro in any of the following ways:

Social Media: Facebook, Twitter and Instagram: @GoCentroBus

Email: cnyrta@centro.org

Phone: Leave a message at (315) 442-3400

Mail: Write to Centro at 200 Cortland Avenue, Syracuse, NY 13205

Fax: (315) 442-3337

Public hearings will be held on the proposed fare changes in January / February 2022. The tentative start date for the new fares is March 7, 2022. The proposed new fare system along with information on how to register for the public meetings is available at <https://www.centro.org/about-Centro/meetings-and-events>



www.centro.org