

CENTRO OF OSWEGO

Title VI - Fare Equity Analysis

Executive Summary

The Central New York Regional Transportation Authority (CNYRTA) proposes a restructure of its fares to create one cohesive fare structure across all four properties (CNY Centro Inc., Centro of Cayuga, Centro of Oneida, and Centro of Oswego) and the elimination of free transfers at all locations.

Cash fare:	\$1.00	(Reduced fare: \$0.50)
Transfers:	Eliminated	
Max Pass:	\$12.00	(Reduced fare: \$6.00)
Day Pass:	\$4.00	(Reduced fare: \$2.00)
10-Ride Pass:	\$10.00	(Reduced fare \$5.00)

All fare changes regardless of amount and changes to transfer policies require CNYRTA to perform a Fare Equity Analysis. This is specified under Title VI of the Civil Rights Act of 1964 and in accordance with the CNYRTA Board Approved Title VI Program.

The Fare Equity Analysis addresses how the proposed fare changes and transfer policies impact Title VI populations, and how impacts will be mitigated, in accordance with Federal Transit Administration (FTA) guidelines.

In Oswego City and Fulton City, cash fares and 10-Ride Pass costs will remain unchanged. The cost of the MAX Pass and Day Pass will increase. Multi ride trips will be more costly due to the elimination of free transfers. As such the average fare payment for customers will increase no more than \$0.14 per trip for Oswego City and \$0.09 per trip for Fulton City.

Oswego Commuter and Mexico Loop customers will have a decrease in single ride cash fares and all passes. The average fare payment for Oswego Commuter customers will decrease \$0.50 or more per trip. Mexico Loop minority customers will see a slight increase (\$0.02) in their average fare. Low-income and overall customers will see a decrease (\$0.66+). This results in a disparate impact for minority riders.

Overall, the proposed changes do not result in a disproportionate burden on low-income customers. There may be a disparate impact on minority riders on the Mexico Loop. Customers can use a Day Pass to mitigate the disparity, resulting in a savings over the existing pricing. Steps will be taken to inform the public of the benefits of using unlimited ride passes when making trips that historically required transfers.