

CENTRO OF ONEIDA

Rome City Service

Title VI - Fare Equity Analysis

Executive Summary

The Central New York Regional Transportation Authority (CNYRTA) proposes a restructure of its fares to create one cohesive fare structure across all four properties (CNY Centro Inc., Centro of Cayuga, Centro of Oneida, and Centro of Oswego) and the elimination of free transfers at all locations.

Cash fare:	\$1.00	(Reduced fare: \$0.50)
Transfers:	Eliminated	
Max Pass:	\$12.00	(Reduced fare: \$6.00)
Day Pass:	\$4.00	(Reduced fare: \$2.00)
10-Ride Pass:	\$10.00	(Reduced fare \$5.00)

CNYRTA is required to perform a Fare Equity Analysis for all fare changes (regardless of amount) and changes to transfer policies. This is specified under Title VI of the Civil Rights Act of 1964 and in accordance with the CNYRTA Board Approved Title VI Program.

The Fare Equity Analysis addresses how the proposed fare changes and transfer policies impact Title VI populations. In Rome, the proposed changes to the fare structure will not alter the single ride cash fare or 10-Ride Pass. The cost of the MAX Pass and Day Pass will increase. Multi ride trips will be more costly due to the elimination of free transfers. As such the average fare payment for customers will increase no more than \$0.49 per trip.

The proposed changes do not result in impacts to minority or low-income riders greater than 20% above those borne by overall riders. Based on the demographic ridership analysis, we conclude there is neither a disparate impact nor a disproportionate burden associated with the proposed fare restructure.