

Proposed Fare Restructuring

City of Rome – Oneida County



Central New York Regional Transportation Authority
Public Hearing: February 3, 2022



**Notice of Public Hearing
February 3, 2022**

Access Virtual Public Hearing at:

<https://www.centro.org/about-Centro/meetings-and-events>

Session Times:

12:00PM – 1:00PM

6:00PM – 7:00PM

Agenda

- Presentation of Proposed Service Changes by Centro
- Submit comments at any time during the presentation using the 'Question' feature in the meeting control panel
- Limit questions to the Proposed Service Changes only
- Responses to submitted comments or questions will be addressed at the conclusion of the presentation, as appropriate
- Feedback will be accepted through February 11, 2022 via:
 - ▶ Social Media: Facebook / Twitter / Instagram – @GoCentroBus
 - ▶ Phone: Leave a message at (315) 442-3400
 - ▶ Mail: Write to Centro at 200 Cortland Avenue, Syracuse, NY 13205
 - ▶ Fax: (315) 442-3337

Proposed Fare Changes

- Why the change?
 - ▶ Entice riders – most will see a reduction in their transit costs
 - ▶ Fare parity – offer the same price for all riders
 - ▶ Simplify fares – lay foundation for enhanced technology – mobile ticketing
- Universal pricing
 - ▶ All prices will be the same in all Centro properties
 - ▶ Passes will be universal; each pass can be used in any Centro service area (excluding commuter services)
- Reduced fare zones
- Simplified pass options
 - ▶ Day Pass (good for 24 hours of unlimited rides)
 - ▶ MaxPass (good for 7 days of unlimited rides)
 - ▶ 10-Ride Pass (rides never expire)
- All passes sold on buses – straight from the farebox
 - ▶ Customers must ask for the pass BEFORE putting money in the farebox

Proposed Fare Changes

Rome – Oneida County

	<u>Current</u>	<u>Proposed</u>
■ Cash Fare Adult	\$1.00	\$1.00
■ Cash Fare Seniors 65+ Persons with Disabilities, Children 6-9	\$0.50	\$0.50
■ Children Under 6	Free	Free
■ Transfers	Free	N/A
■ Day Pass Full Fare	\$3.00	\$4.00
■ Day Pass Half Fare*	\$1.50	\$2.00
■ Weekly MaxPass Full Fare	\$10.00	\$12.00
■ Weekly MaxPass Half Fare*	\$5.00	\$6.00
■ 10-Ride Pass Full Fare	\$10.00	\$10.00
■ 10-Ride Pass Half Fare*	\$5.00	\$5.00

*Seniors 65+, Persons with Disabilities, Children 6-9 are eligible for half fare

Proposed Fare Changes

Call A-Bus

	<u>Current</u>	<u>Proposed</u>
■ Syracuse	\$2.50 / 3.00	\$2.00
■ Utica	\$2.50	\$2.00
■ Rome, Auburn, Oswego		
■ Fulton, Mexico	\$2.00	\$2.00
■ Intercity	\$6.00-\$10.00	\$6.00

Transfers Eliminated Percentage of Users Who Transfer

	<u>2019</u>	<u>2021</u>
■ Syracuse	22.2%	24.0%
■ Utica	15.1%	17.3%
■ Rome	12.5%	13.2%
■ Oswego	0.1%	0.2%
■ Fulton	1.4%	0.6%
■ Auburn	6.1%	6.9%
■ Overall	18.8%	20.4%

- System-wide transfer usage
 - › Greater than 81 percent of the transfers occur in Syracuse
 - › Day Passes and MaxPasses have been priced to limit the impact on those who transfer
- Impact on users
 - › Most users will see a fare decrease
 - › Some users will see no change in fares
 - › Few will see a fare increase

Transition From Current to New Passes

- Some older passes may not work in the farebox when new fares go into effect
 - › Especially true in Oswego, Auburn, Fulton, Rome and Utica
 - › All Syracuse passes will continue to work; even discontinued 20 & 30 Ride passes
 - › No one will be denied a ride
 - › Passengers will be directed to replace the old pass
 - ▶▶ Local Centro office
 - ▶▶ By calling (315) 442-3342

- All passes may be exchanged for new passes; exchanges will be ride-for-ride – no cash refunds

Information

- Information outlining the CNYRTA's proposed fare restructuring is available at:
 - ▶ <http://www.centro.org/publicmeeting>

- Questions and comments can be submitted in any of the following ways:
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