

# PRESS RELEASE

FOR IMMEDIATE RELEASE

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## Centro Announces Tap to Pay Option Will Be Available on Buses for State Fair Service

**Syracuse, NY** – Centro has rolled out a contactless fare payment system aboard its transit buses in Onondaga, Oneida, Cayuga, and Oswego counties. The new Tap to Pay farebox feature provides customers with an additional option to pay for their rides.

The new system, which offers customers the ability to pay for their rides by tapping a credit/debit card, smartphone, or wearable at the farebox – eliminates the need for cash or a ride pass. The new feature is expected to be a popular one during The Great New York State Fair when Centro welcomes and transports thousands of riders aboard its buses from its Park-N-Ride locations at Destiny USA, Long Branch Park, and the Centro Transit Hub in Syracuse.

"All of these payment options make the riding experience for Centro's customers easier and more convenient," said Centro's Vice President of Business Development & Corporate Communications, Steve Koegel. "Centro's goal of offering alternative payment options provides our riders greater flexibility and is an example of how Centro is positioning itself to be a more efficient transit system."

In addition to the new Tap to Pay feature, Centro fareboxes accept cash, and customers also have the option of purchasing ride passes directly from the farebox by informing the driver of the pass they would like to purchase. The mobile pass feature in the GoCentroBus app is also still an option for fare payment. Note: Ride Passes cannot be purchased with a credit card aboard Centro buses; however, customers can purchase ride passes with a credit/debit card at the Ticket Vending Machines located in Centro's Syracuse and Utica Transit Hubs.

For information regarding Centro's 2024 State Fair Park-N-Ride locations, fares, and schedules visit us online at [www.centro.org](http://www.centro.org) or call (315) 442-3400.

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[www.centro.org](http://www.centro.org)