

The logo features the text "BETTERBUS" in a bold, blue, sans-serif font, with "ONONDAGA" in a smaller, white, sans-serif font below it. The text is set against a background of three horizontal bars: a green bar at the top, a blue bar in the middle, and a dark blue bar at the bottom. The bars are rounded at the ends and have white circular accents at the top and bottom. The word "System Redesign" is written in a large, white, italicized, sans-serif font below the logo.

BETTERBUS
ONONDAGA
System Redesign

April 23, 2026



Timeline

- 2023 – Exploring Tomorrow’s Transit (ETT) public outreach
- 2024
 - Review of travel patterns, customer needs & ridership by Centro & consultants
- 2025
 - Public outreach
 - Developed draft network
 - Continued public outreach
 - Refined network based on feedback
- 2026
 - Continued public outreach
 - Final draft plan



Goals

- Simplify route network
- Integrate with future Bus Rapid Transit (BRT) network
- Increase frequency along high-demand corridors
- Better align service with present-day demand & travel patterns
- Optimize local service & integrate new transit modes
- Utilize public resources best

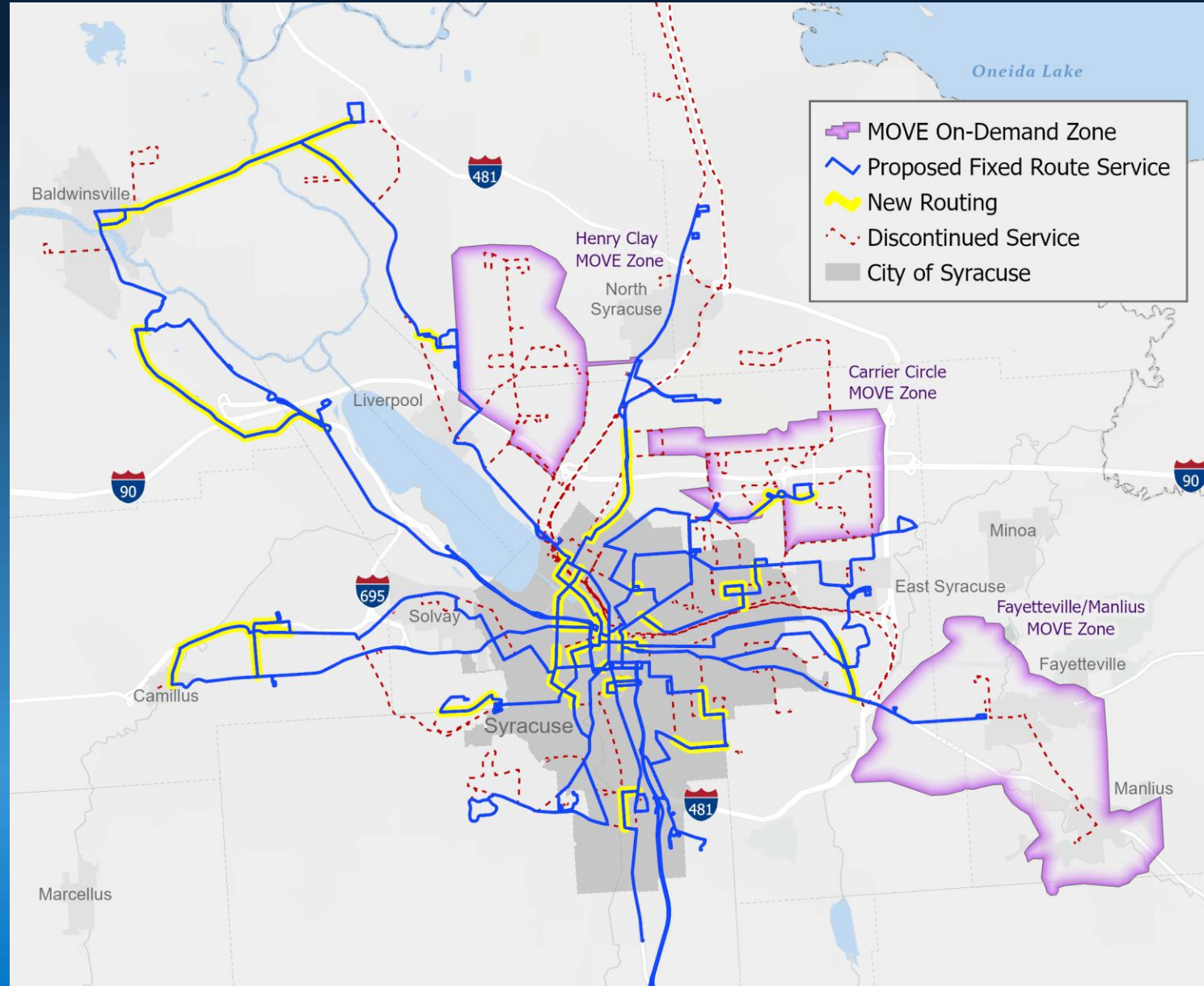


Redesign Process

- Existing Conditions Assessment
 - Infrequent service, deviations
- Market Analysis
 - Travel patterns, future growth projections, service gaps
- Public Outreach (3 phases)
 - >1000 in-person connections



Proposed Network



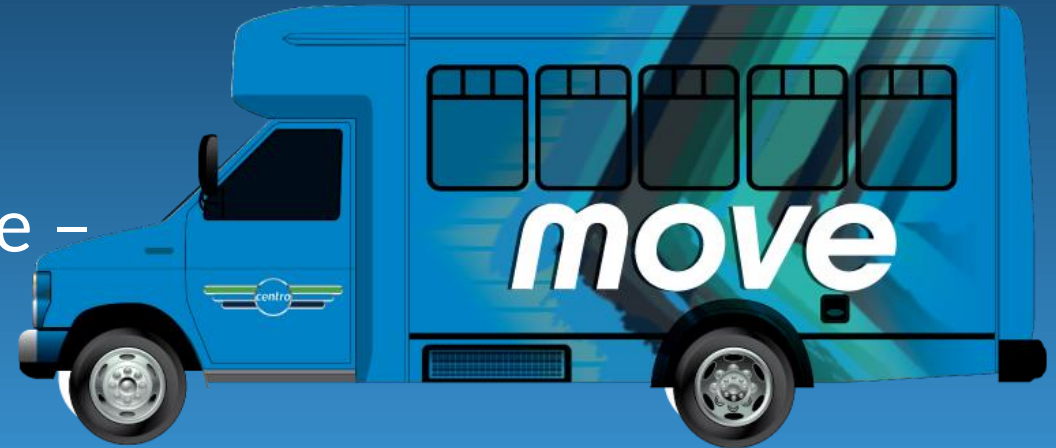
Benefits

- Increased frequency on major routes
- 30 minutes or less between trips for 42% of current riders
- Reduces/ reworks low performing routes
- Increased service span in some neighborhoods
- Improved weekend service in some areas
- MOVE service – Centro's flexible option in 3 zones

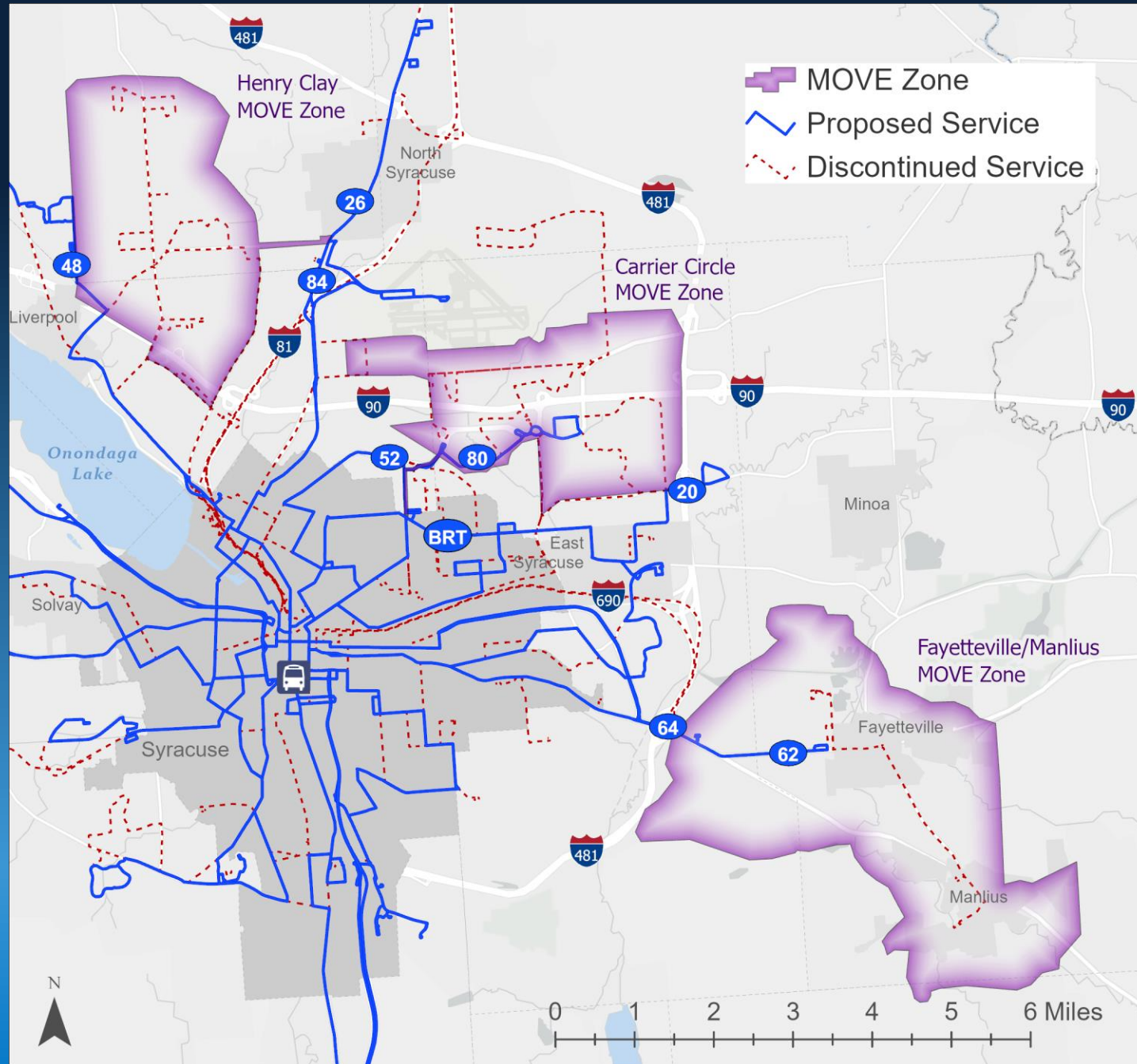


MOVE on-demand service

- Available in specific zones only from 6am to 6pm Monday through Friday
- Customers reserve rides using a mobile app or by phone
- Corner-to-corner service
- Customers not bound by a fixed schedule – increased service flexibility
- Proposed fares will be \$1 to line service connection, \$4 directly to destination



MOVE



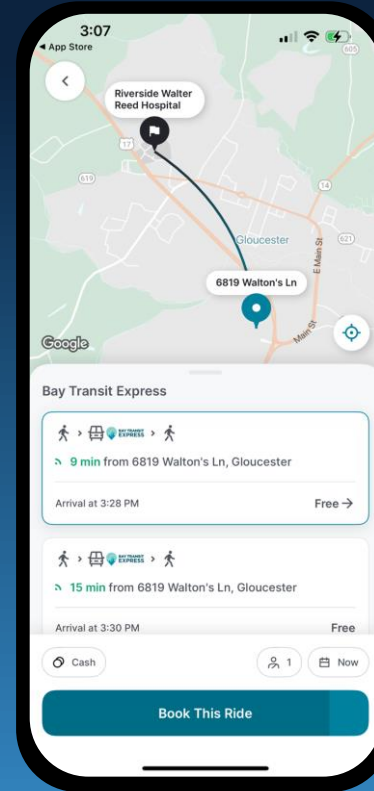
MOVE

How to ride using
the MOVE app:



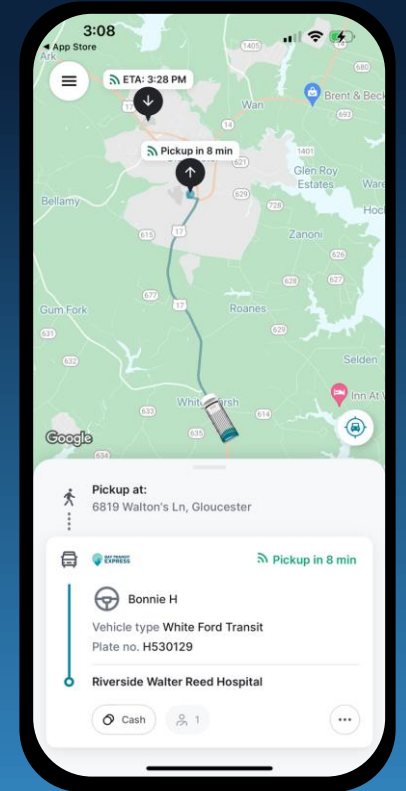
1. Create an account.

Download the MOVE app from the App Store or Google Play Store and follow the simple signup steps.



2. Book a ride.

Enter your pickup and dropoff addresses, then choose the ride option that works best for you by tapping **Book This Ride**.



3. Meet your driver.

We'll assign you a virtual bus stop - a pickup spot nearby that helps us avoid detours. Check the app to find out exactly where it is.

Proposed Network Outcomes

- 13 major routes will operate with improved frequencies
- 18% increase in jobs served and 10% increase population served
- Increases in frequency for access to jobs and populations served
- New or improved connections to major employers



Next Steps

- Centro staff & consultants to review public comments
- Amend plan where appropriate based on feedback
- Submit to Centro Board for approval

- System Redesign Launch June 2027



Public Hearing

- 3-minutes maximum per person
- We are here to listen
- Comments accepted through April 30th
 - Website: centro.org
 - Email: cnyrta@Centro.org
 - Phone: 315-443-3400 | Fax: 315-442-3337
 - Mail: 200 Cortland Ave, Syracuse, NY 13205
 - Social media: Facebook, Instagram, and X @GoCentroBus



Thank you!

